



Geography of Tourism - Ideal Field to Study Problems of Recreational Use of Natural Surroundings at Universities

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Introduction

Tourism

- All-society phenomenon
- Significant part of economics of this country
- Prerequisite for superior responsible employees in this field is adequate education



Tertiary level of education in the field of Tourism

Studies in the field of Tourism and Related Fields offer bachelor and master study programs at more than twenty universities in the Czech Republic.



The field of Tourism at the College of Polytechnics Jihlava

One of the fields of the study program of Economics and Management at the College of Polytechnics Jihlava.

A graduate can be active in all areas of tourism. In particular in business and enterprise activities, professional and operational activities and managerial activities at intermediate levels of management structures in various managerial positions in any organizational and legal forms of enterprise and in offices and public institutions.

The study plan of the field of Tourism at the College of Polytechnics Jihlava also contains subjects, in which recreational use of conservation areas is dealt with:

- Compulsory - Tourism, **Geography of Tourism**, Sustainable Tourism
- Optional - Eco-Tourism and Considerate Forms of Tourism.

Geography of Tourism as a scientific discipline

Geography of Tourism is a part of the system of geographic sciences.

It focuses on the following areas of problems:

- *Analysis and evaluation of the basic factors and conditions of development of tourism*
- *Space analysis of tourism*
- *Geographical analysis of the main forms of tourism*
- *Geographical aspects of international tourism*
- *Concepts and prognoses of tourism and recreation development*
- *Geographical and cartographic approaches and methods in tourism*
- *Sustainable development of tourism, evaluation of the effects of tourism on geographical environment*

Significance of natural recreation resources

Localization prerequisites of development and locations of tourism:

- Natural
- Social, cultural and historical

Existence and scope of natural recreational resources is primarily determined by subsequent forming of tourism in a region and creation of recreational territorial systems.

Relation of recreation and nature protection to teaching the subject of Geography of Tourism

Geography of Tourism - at the College of Polytechnics for two terms -
2/1 lessons a week.

Part one (Term 3):

- Introductory general lectures
- Geography of tourism in the Czech Republic. One of the lectures is devoted to the system of nature protection in the Czech Republic in connection with tourism. Also, our touristic regions are evaluated. Big emphasis is put on the natural prerequisites of those regions, in which there are national parks, nature reserves and significant small-area protected regions.

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Part two (Term 4):

- Tourism in Europe and in other continents. Even here attention is paid to nature protection, eco-tourism and principles of sustainable development.

Workshops:

- Students are provided with space for their own presentations and follow-up discussions. They learn to evaluate influence of touristic activities on the countryside, on the natural and the social and economic spheres, to find out negative and also positive effect of these activities.



Possibilities for application of findings by students during their studies at the College of Polytechnics Jihlava

- Compulsory subject Practice
- Creation of a bachelor thesis
- National and foreign study workshops
- National and foreign conferences on tourism where inclusion of students' contributions is expected (joint international conference with FH Wien - student section)

Example of topics of bachelor theses, in which effect of tourism on the natural environment is dealt with:

- *Analysis of geographical prerequisites of tourism in a selected region*
- *Analysis of potential of garden tourism development in the Vysočina highlands region*
- *Analysis of the tradition and perspectives of weekend cottage stays in the Czech Republic*
- *Attractiveness of geo-relief of the Low Jeseník Mountains for tourism*
- *Eco-tourism in national parks*
- *Hostýnské vrchy hills - current state and potential possibilities of further development of tourism*
- *Characteristics of agrotourism in a selected region*
- *Conservation areas in the Jihlava district and their use for tourism*
- *Marketing of an environment-friendly company active in tourism*
- *Moravský kras (Moravian Karst) - development of the attendance and comparison of individual locations*
- *Physical demands of tourist tracks in the Pálava Natural Preserve*
- *Nature and experience trail in Adršpašské Rocks*
- *Attendance of the Adršpach and Teplice Rock Town*
- *Podyjí region - possibilities for physically handicapped tourists*
- *Recreational potential of local countryside (evaluation of selected factors of the village)*
- *Recreational use of the area around Brno Dam*
- *Strategic plan of a specific location with regards to tourism*
- *Touristic area of Jeseníky - possibilities for physically handicapped visitors*
- *Tourism and nature protection in the Podyjí National Park*
- *Creation of products for rural tourism*
- *Rural tourism in the region of Czech Canada*
- *Effect of natural risks on tourism*
- *Interesting rock formations of the Jihlavské vrchy hills*
- *Interesting rock formations in the Natural Preserve of the Žďárské vrchy hills*

Conclusion

Relationship of population to the environment:

- Determination
- Competition
- Cooperation - this relationship can be sustainable only if educated people are in charge of it Universities play a significant role in this area, preparing experts in the field of Tourism



Thank you for your attention