



Facultas
Silviculturae
et Technologiae
Ligni

Department
of Landscape Management

3rd circular

**Public Recreation
and
Landscape Protection
- hand in hand?**

May 4–6, 2011, Brno

Universitas
Mendeliana
Brunensis





Tourist Authority
South Moravia



Dear friends and colleagues,

On behalf of the Department of Landscape Management, Faculty of Forestry and Wood Technology, Mendel University in Brno, we request the pleasure of your participation in the second year of conference

“PUBLIC RECREATION AND LANDSCAPE PROTECTION – HAND IN HAND?”

organized under the auspices
of Mgr. Tomáš Chalupa, the Minister of the Environment,
of JUDr. Michal Hašek, governor of the South-Moravia Region
and of Bc. Roman Onderka, MBA, the Mayor of the City of Brno

in cooperation with
the Brno University of Technology,
Agency for Nature Conservation and Landscape Protection of the CR
and
Tourist authority South Moravia

The conference is going to take place on May 4–6, 2011
in the Santon Hotel, Brno.

Thematic Intention

Natural valuables and places of interest are sources of both excitement and serenity for a human being. They increase the recreation potential of the area (and region) and thus also its popularity among travellers and holidaymakers. They soon become subjects of focus of tourism.

As consumerism is developing, a demand for new “adrenalin” experiences and free time activities is on the rise, being artificially promoted. However, new technical means or aids are often necessary for these, e.g. for zorbing, various types of “parachute water skiing” and others. Their use then mostly calls for smaller or bigger interventions in the area itself; they can even damage the landscape, directly or indirectly. A considerable load on the area is brought about by the movement and the very presence of holidaymakers, tourists, and by the construction of accompanying infrastructure. If the recreation burden does not exceed the capacity of the environment neither it damages its existence directly, we talk about a sustainable use of the territory. However, more often the recreation burden

on the natural phenomenon leads to its damage and thus, reciprocally, the decrease in its recreation potential.

A number of protected areas and other natural segments (forests, water courses, permanent grasslands, rocks) already suffer from an intensive recreation burden, but not always does this exceed their recreation capacity (soft tourism).

The effect of recreation on protected areas and ecosystems has been dealt with by many significant academic, governmental and intergovernmental institutions and a number of assessment methods have been developed: LAC – The Limits of Acceptable Change, VIM - The Visitor Impact Management, VERP The Visitor Experience and Resource Protection, TOMM – Tourism Optimization Management Model.

The aim of the conference is an exchange of current international experience, knowledge, results of research and practical applications among scientists and researchers, state administration employees, NGOs and managers (foresters, water administrators, etc.) concerning these issues:

- the conflicts of landscape protection and landscape use for recreation,
- the implementation of prevention and improvement measures leading to a sensible and sustainable use of the area's recreational value.
- the implementation of international best practices in this field in the Czech Republic

Moreover, the conference will be an excellent opportunity to present opinions, experience, also from the “other perspective” - the perspective of the requirements for recreation use of natural environment.

The main topics of the conference:

- ✓ protected areas vs. use for recreation
- ✓ recreation use of forest stands and forest functions
- ✓ making the landscape accessible for the purposes of recreation
- ✓ the impact of free time activities on the natural environment
- ✓ the impact of recreation on the landscape hydrology

Scientific committee:

prof. Ing. Ilja Vyskot, CSc. – Mendel University in Brno

prof. Dr. Cecil C. Konijnendijk – University of Copenhagen

doc. Dr. Ing. Miloslav Šlezinger – Mendel University in Brno

doc. Ing. Martina Zeleňáková, Ph.D. – Technical University Košice

RNDr. Leoš Štefka – Administration of Moravský kras PLA

Mgr. Ondřej Vítek, Ph.D. – Agency for Nature Conservation and Landscape Protection of the CR

Ing. Martina Pásková, Ph.D. – Ministry of the Environment of the CR

Ing. Jiří Schneider, Ph.D. – Mendel University in Brno

Ing. Petr Hruža, Ph.D. – Mendel University in Brno

Dr. Gergely Markó, Ph.D. - University of West Hungary

Ismo Sarajärvi, MSc – University of Applied Sciences Rovaniemi

Conference Organizational Committee:

Ing. Jitka Fialová, MSc., Ph.D. – Mendel University in Brno

Ing. Katarína Domokošová – Mendel University in Brno

Ing. Alice Kozumplíková – Mendel University in Brno

Ing. Kateřina Loučková – Mendel University in Brno

Ing. Barbora Zámorská – Mendel University in Brno

Sylva Dvořáková – Mendel University in Brno

The Overview of the Most Important Dates

Registration	15 April 2011
Notification of abstract acceptance	8 April 2011
3 rd circular with a detailed conference program	20 April 2011
Full paper for the proceedings to be sent by	20 April 2011
The higher fee to be paid by	1 May 2011

The proceedings with full versions of papers will be published in a printed form. The papers will be reviewed and the best papers will be recommended for publication in Journal of Landscape Management.

We look forward to your participation.

Conference Organization Committee

More information on the conference, including circulars, will be published at our website <http://www.utok.cz/node/117>

Organization Instructions

Conference languages (including full versions of papers):
Czech, English, Slovak

Please, prepare the presentations in Powerpoint in English. Interpreting services will be provided.

Contributions, which will be prepared in the Czech and Slovak languages, should include the abstract in English at the beginning and enlarged English summary at the end of the text.

If you have any questions, please do not hesitate and ask by the e-mail (raop@atlas.cz).

Preliminary Schedule

Wednesday, 4 May 2011

9:00 – 10:00	attendance check
10:00 – 10:15	ceremonial opening, word of introduction
10:15 – 12:00	1 st block of presentations
12:00 – 13:00	lunch
13:00 – 16:30	2 nd block of presentations
17:00 – 19:30	a boat trip on Brno Dam with a professional presentation and refreshments
20:00	an informal party with banquet (if the weather allows, barbecue on the terrace)

Thursday, 5 May 2011

8:30 – 10:00	3 rd block of presentations
10:00 – 10:15	coffee break
10:15 – 12:00	4 th block of presentations
12:30 – 13:30	lunch
14:30 – 15:30	5 th block of presentations
16:00 – 18:00	trip to Brno surroundings option A – golf course option B – Holedná deer-park
18:30 – 19:30	dinner in the form of a buffet
20:00	an informal meeting with academic wine

Friday, 6 May 2011

8:30 – 14:00	a post-conference trip – a trip to suburban forests of Tišnov (Natural Monument Květnice, Tišnov Karst usually inaccessible for the public, Klucanina Hill with Tišnov Observation Tower) As an ending there will be late lunch in Sladovna, Černá Hora Brewery
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Participation Fee

3 500 Czk for later payments, 1 May 2011 at latest
4 000 Czk payment on the spot

The first author of a presentation is entitled to a **500 Czk reduction** on the conference fee. Employees or members of organizing institutions gain **a reduction of 400 Czk**. Students gain **a reduction of 500 Czk**. The above mentioned reductions can be cumulated.

It is necessary to demonstrate the title to reduction in price during conference check-in at the latest

Bank Account:

**Komerční banka, pob. Brno - Černá Pole,
Merhautova 1, 631 32 Brno**

Account Number: 7200310267/0100

Variable symbol: 4110061

IBAN: CZ 560100000007200300237

SWIFT code: KOMBCZPPXXX

The participation fee includes:

1 x refreshment, 3 x lunch, banquet, 1x dinner, expenses on room rental, expenses on conference organization, publishing of the proceedings, trips and a boat trip

The participation fee does not include:

accommodation

for information see below

Accommodation

You can book accommodation directly at the place of conference – the Santon Hotel (www.santon.cz). The price for the accommodation is not included in the fee as everybody provides their accommodation individually. The price of accommodation for conference participants is 900 Czk for a single room, 1400 Czk for a double room.

Book your accommodation by the e-mail santon@santon.cz (+420 546 124 444) **no later than April 18 2011**, and please state your full name, address and the password: "**Landscape Protection**". It is also necessary to note that this is the event of the Mendel University in Brno. Free accommodation cancellation 3 days prior to arrival.

Conference Location

